What does a classroom, a school, or even a society, that is actively and deeply engaged in freedom look like? As bell hooks reminds us, when we push against and beyond boundaries, we get closer to the practice of freedom. Yet teaching to transgress—to fulfill the promise of democracy—can feel like a daunting, if not impossible, task given today’s current social and political climate. Too often, fear—as manifested through overt and systemic racism and xenophobia—has placed a stranglehold on our ability to communicate with one another honestly and responsibly. As educators, we have a responsibility to not only guide our students through this time, but to empower them to be an antidote to divisiveness and a voice for justice.

Antiracist, anti-bias work, however, demands critical reflection and action: How can we ensure that our educational practices are not just inclusive but equitable? How can we use our power and position as educators to transform systems, whether those systems be our individual classrooms, districts, or greater communities? How can we help students read, write, and speak up for justice?

During each of this year’s virtual #IREL20 institutes, we’ll discover the possibilities for students when equity is the foundation for our literacy practices and explore ideas that bring us closer to addressing the overarching question of these institutes: How can we use reading and writing to advance social justice?

Throughout each institute week, participants will:

- Develop an understanding of critical race theory, racial identity development, antiracist pedagogy, culturally relevant and sustaining pedagogies — and the implications for teaching students
- Listen to podcasts that address key concepts of the institute and respond to essential questions
- Contribute to discussion boards in order to make the learning immediate and specific to distinct contexts
- Learn and practice strategies to navigate conversations about race, racism, and antiracism with colleagues and students
- Read a variety of texts by #ownvoices authors and consider how they can be used in the classroom
- Explore writing activities that can help students develop their voices in culturally sustaining ways
- Leave with a plan of action for how to interrupt racism personally and professionally
VIRTUAL #IREL20 INSTITUTE 1: JULY 13-17, 2020
Understanding Systemic Racism: Society, Schools, and Classrooms
This institute will focus on the ways in which racism has been embedded throughout history and in every societal institution, including schools. We will unpack how racism has become institutionalized, with a specific lens towards literacy practices, including curriculum and instruction.

VIRTUAL #IREL20 INSTITUTE 2: JULY 27-31, 2020
Interrogating Internalized Racism in Ourselves and in Our Practice
Racism is pervasive; no one is unaffected. This institute will focus on the ways in which racism lives in all of us. By identifying our own personal relationships with race and racism, we can then disrupt and dismantle the ways that our literacy practices may harm students and work towards a liberatory personal and professional approach to learning.

PRESENTERS
Sonja Cherry-Paul
Dr. Sonja Cherry-Paul's research and work derive from an unyielding commitment to anti-bias and antiracist pedagogy and practices. As a public school English teacher for twenty years, Sonja developed curriculum that centered the work of racial literacy in K-12 schools. She is the co-author of four Heinemann books. Sonja is the Director of Diversity and Equity at TCRWP (Teachers College Reading and Writing Project) and the Senior Advisor to the Heinemann Fellows. Follow her @SonjaCherryPaul and sonjacherrypaul.com.

Tricia Ebarvia
A co-founder of #DisruptTexts, Tricia Ebarvia advocates for literacy instruction rooted in equity and liberation through critical literacy. She teaches and serves as department chairperson at Conestoga High School in Berwyn, PA, and is on the advisory board for the NWP site at West Chester University. A 2016-2018 Heinemann Fellow, Tricia is the author of a forthcoming Heinemann professional book on anti-bias instruction in the English classroom. Follow her @triciaebarvia and at triciaebarvia.org.

Facilitator Presenters
Dulce-Marie Flecha  Aeriale Johnson  Jess Lifshitz  shea martin  Anna Osborn  Min Pai  LaMar Timmons-Long

Who Should Attend?
- Classroom teachers of grades K–12
- Literacy/instructional/tech coaches
- Reading/writing/technology/media specialists/librarians
- Special educators
- Administrators and district leaders
- Teacher educators (homeroom, resource, etc.)
- Authors
- Equity teams
INSTITUTE FOR RACIAL EQUITY IN LITERACY

VIRTUAL #IREL20 INSTITUTE 1: JULY 13-17, 2020
Understanding Systemic Racism: Society, Schools, and Classrooms

VIRTUAL #IREL20 INSTITUTE 2: JULY 27-31, 2020
Interrogating Internalized Racism in Ourselves and in Our Practice

AGENDA*

Each #IREL20 multi-day institute is a full week of interactive, self-paced multi-media engagement and content, punctuated with a central day of synchronous live online sessions. All activities will be hosted within the event’s dedicated online PD platform.

PROGRAM OF ACTIVITIES / MONDAY THROUGH FRIDAY

DAY 1
Start your #IREL20 week with an engaging kickoff podcast delivered by #IREL20 co-presenters Dr. Sonja Cherry-Paul and Tricia Ebarvia.

DAY 2
Read and comment on articles curated by Sonja and Tricia.

DAY 3
Participate in two separate 75-minute synchronous/live online sessions. The sessions will feature facilitated breakout sessions, including an Affinity Group meeting.

DAY 4
Join Sonja and Tricia as they host “office hours” in the #IREL20 discussion forum to answer questions, pose queries, and facilitate the group’s online discussion.

DAY 5
Listen to the closing-day podcast presented by Sonja, Tricia, and a special guest speaker.

The #IREL20 online content will be active and available to all participants for 30 days for continued discussion within the discussion forum.

*Subject to change
Tuition Rates
The institute fee is $129 per person. The fee includes the following:
- a digital resource collection designed specifically for this institute
- a personalized certificate of attendance
- 30-day access to the event content and discussion forum.

Please note: Tuition is set to cover only out-of-pocket costs for this event. Residual revenue, if any, will be donated to a not-for-profit organization selected by the #IREL20 co-presenters.

Cancellation Policy
If you cancel up to one week prior to the institute, you are entitled to a full tuition refund. If you cancel within one week of the institute, your tuition will be refunded, minus a $25 cancellation fee. If we do not receive prior notice of cancellation, in writing to workshops@heinemann.com, there will be no refund given. Substitutions are allowed at any time.

Credit
This multi-day institute offers CEU credits. To determine whether the credits from this event are acceptable, please check with your school or district.

Special Accommodation Requests
For special accommodations, please email us at workshops@heinemann.com.

Video Restriction Statement
The interactive portion of this event will be recorded. This recording is housed in the secure platform used to host the event, and will not be shared with any other department or platform.

Accessing a Virtual Institute
Logging in and participating in an online Virtual Institute is easy. A series of emails will be sent to the address you provide on your registration form to confirm your enrollment and provide information and a link to access the secure Virtual Institute site.

REGISTRATION INFORMATION

REGISTRATION FORM
VIRTUAL Summer 2020 INSTITUTES FOR RACIAL EQUITY IN LITERACY

PARTICIPANT INFORMATION

First name ___________________________ Last name ___________________________

Pronouns ___________________________ Email address ___________________________

School name ___________________________ Position/Title ___________________________

School mailing address ___________________________ School phone ___________________________

City ___________________________ State ___________________________ Zip ___________________________

METHOD OF PAYMENT

☐ Check enclosed (payable to Heinemann Workshops) ☐ A purchase order is attached
☐ MasterCard ☐ Visa ☐ American Express

Account # ___________________________ Expiration date ___________________________

Name that appears on credit card ___________________________ Signature ___________________________

HOW TO REGISTER
ONLINE: heinemann.com/pd/institutes
EMAIL: workshops@heinemann.com
PHONE: 800-541-2086, ext. 1151
eFAX: 907-375-2987
WRITE: Heinemann Workshops
361 Hanover Street
Portsmouth, NH 03801-3912
(include this registration form)

Institute 1: July 13-17, 2020
☐ Tuition (per person) $129

Institute 2: July 27-31, 2020
☐ Tuition (per person) $129

PLEASE NOTE: We cannot take POs online. If you plan to pay by PO, please fax or email it to us at the contact information above. Be sure to consider using funds from Title I Part A; Title II Part A and B; Title III Part A; Title V Part A; and Title VII Part A to help fund your professional development at this institute.