“We have an opportunity to help this generation define itself on its own terms. The question is no longer whether or not we should use technology to teach writing; instead we must focus on the many ways that we can use technology to teach writing.”

—TROY HICKS
Troy Hicks explores the questions of how to teach digital writing by examining author's craft, demonstrating how intentional thinking about author's craft in digital texts engages students in writing that is grounded in their digital lives.

Troy draws on his experience as a teacher, professor, and National Writing Project site director to show how the heart of digital composition is strong writing, whether it results in a presentation, a paper, or a video. Throughout the book, Troy offers:

- in-depth guidance for helping students to compose web texts (such as blogs and wikis), presentations, audio, video, and social media
- mentor texts that give you a snapshot into what professionals and students are doing right now to craft digital writing
- suggestions for using each type of digital text to address the narrative, informational, and argument text types identified in the Common Core State Standards
- a wealth of student-composed web texts for each digital media covered, along with links to them on the web
- technology tips and connections, as well as numerous tools for creating a digital writing assignment.

Grades 4–12 / 978-0-325-04696-9 / 2013 / 208pp / $22.00

Dr. Troy Hicks (@hickstro) is an associate professor of English at Central Michigan University and focuses his work on the teaching of writing, literacy and technology, and teacher education and professional development. A former middle school teacher, he collaborates with K–12 colleagues and explores how they implement newer literacies in their classrooms. Hicks directs the Chippewa River Writing Project, a site of the National Writing Project, and he frequently conducts professional development workshops related to writing and technology. Also, Hicks is author of the The Digital Writing Workshop (Heinemann, 2009) and a co-author of Because Digital Writing Matters (Jossey-Bass, 2010) as well as numerous journal articles. In March 2011, Hicks was honored with CMU’s Provost's Award for junior faculty who have demonstrated outstanding achievement in research and creative activity. Most importantly, he is the father of six digital natives and is always learning something new about writing and technology from them.