

**LEARNING ABOUT WORDS
THROUGH:**



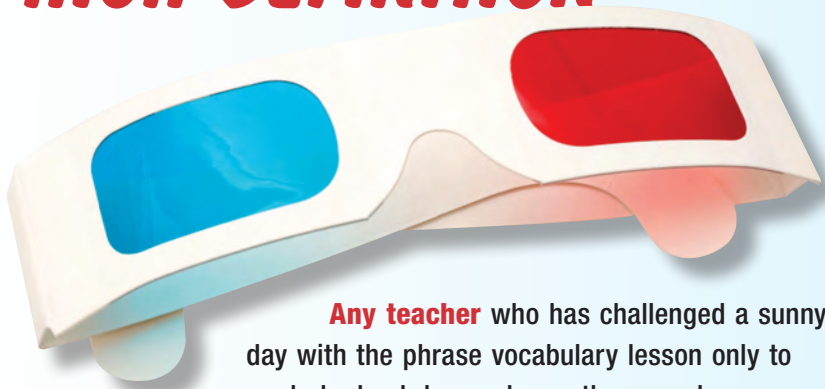
**TEACHING
VOCABULARY
WILL NEVER BE
THE SAME!**

“ THIS IS A KID'S TICKET INTO AN UTTERLY DIFFERENT KIND OF VOCABULARY LEARNING—AN ENERGY-JUICED, FALLING IN LOVE WITH WORDS. I WISH I WERE BACK IN SCHOOL AGAIN, AND MY TEACHER HAD READ THIS BOOK. ”

— ELLIN OLIVER KEENE

978-0-325-03149-1 / 208pp / \$22.00
Prices subject to change

TEACHING WITH **HIGH DEFINITION**



Any teacher who has challenged a sunny day with the phrase vocabulary lesson only to see a dark cloud descend over the room knows that students can be downright word resistant. Break out of the vocab doldrums once and for all with **High Definition**, a whole new approach to vocabulary instruction that's not just effective, but energizing, sociable, and fun.

Students are first given a choice of vocabulary words, then collaborate with their peers in small- group brainstorming discussions that lead to writing exercises in a variety of genres. Finally they share their work aloud, building community and understanding throughout the classroom.

Sara Holbrook and **Michael Salinger** have collaborated for decades on improving vocabulary skills through writing, peer collaboration, and classroom poetry performance. They are authors of the Heinemann title *Outspoken!*

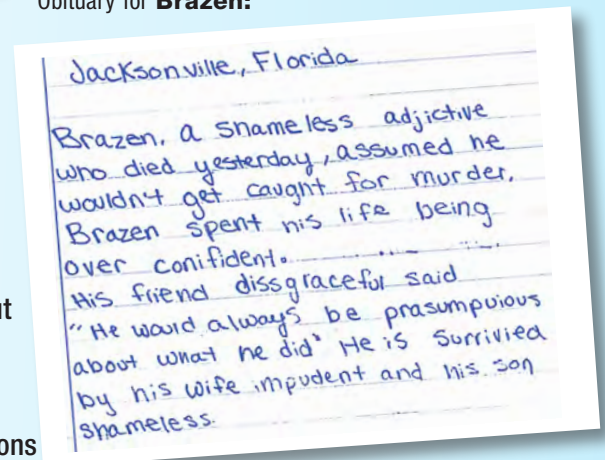
How to Improve Writing and Speaking Through Poetry Performance.

"OUR CLASSROOM EXPERIENCE HAS TAUGHT US THAT THE MORE STUDENTS DISCUSSED THE CLEAR AND IMPLIED MEANINGS OF WORDS, PUTTING THE UNFAMILIAR WORDS IN THE CONTEXT OF THEIR OWN LANGUAGE THROUGH DISCUSSION, WRITING, AND CLASSROOM PERFORMANCE, THE MORE THEY WERE ABLE TO EXPAND THEIR VOCABULARIES."

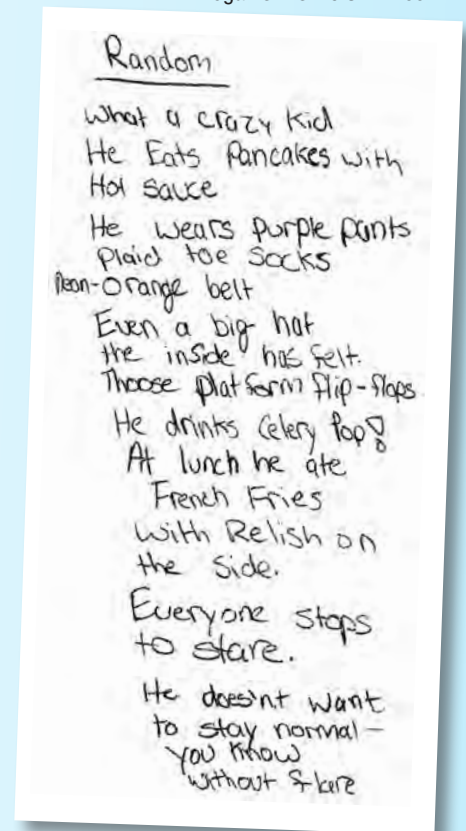
Michael is founding curriculum director of the Slam U program at Playhouse Square Foundation and the founder of Poetry Slam Inc. and SUNY Oneonta's Poetry Cross Training Conference, while Sara is the author of 13 poetry books for children, teens, and adults as well as the Heinemann title *Practical Poetry*. She is recognized as one of the country's leading performance poets.

When kids envision a word as if it were a real person, with a unique voice and personality, they forever imprint the meaning of the word into their memories. Vocabulary lessons become anything but dull, and still blend seamlessly into your writing objectives.

Obituary for **Brazen**:



Megan's **Random** Poem



DEDICATED TO TEACHERS

Visit www.heinemann.com to read Sample Chapters of our books and order online.

To order by phone call 800.225.5800 or fax 877.231.6980.