**ACTION PLAN**

**INDIVIDUAL AND SMALL GROUP PLANNING PAGE**

*Why is this important?* Consider why this topic or problem is important to you and your group.

*Who needs to hear my message?* Who has the power to help you make change? List some people or potential audiences that you want to reach with your message.

*What’s the best way to take action?* How can you best connect with your audience? Do you need to take multiple approaches?

*What will this cost me?* What is the personal cost that you will experience by engaging in this action? What might you have to give up?

*How am I changed?* (To be filled out after you take action.) What have you learned? How will you change your behavior or actions moving forward?