Rubric Based on Student Criteria for Assessing a Piece of Writing

1. Content of the piece: Is it interesting?
2. Word choice: Did you use “poetic” language?
3. Voice/style: Does it sound like you?
4. Emotional impact: Did it affect you emotionally?
5. Audience appropriateness: Who are you writing for?
6. Overall effectiveness: Is it understandable?
7. Author’s intentions: Does it do what it is supposed to do?
8. Originality: Is it a new idea?
9. Mechanics: Does it follow the rules of English?
   • organization
   • format
   • sentence structure
   • punctuation
   • capitalization
   • spelling
10. Title: Is it a title or a label?