

KIC Presentation Description Guide: Writing Your Blurb

The KIC Committee is pleased that your presentation has been accepted for this year's Kids' Inquiry Conference. Among your responsibilities will be to write a short description of your presentation (about thirty-five words or less). The description you write will be used to help other students decide which presentations they would like to attend.

Presentation descriptions, also called *blurbs*, are like advertisements. They should be clever and snappy, yet truthful. Read the blurbs below from past years.

A Moldy Experience

What grows on cheese, bread, and juice?
It's *mold* and it's on the loose!
Come see for yourself.

Mealworms: The Uninvited Visitors for Breakfast

What do you do if you can't find information
on a bug you like? Research it yourself!
See how a group of students gathered data about
this interesting creature.

Would these blurbs attract you? Think about why or why not.

Now think about your own blurb. Talk about some ideas with one or two friends. Try to write a description that you think will make people want to attend *your* presentation.

Blurbs will be due on _____.